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Van Eck Global launches Small Cap Dividend Payers ETF

Sydney, 28 May 2015 –Van Eck Global today launched Australia's first and only small company dividend paying ETF - Market Vectors Small Cap Dividend Payers ETF (ASX code: MVS). MVS is the first ETF in Australia that includes only the most liquid ASX listed small companies and only those that paid their most recent dividend.

Arian Neiron, Managing Director, Van Eck Global Australia, said: "MVS gives investors an instant portfolio of dividend paying small company stocks via a single trade on the ASX. For investors seeking to benefit from the growth potential of small companies while being rewarded with dividends and franking credits, MVS provides an ideal portfolio solution. This ETF will have broad appeal for investors looking for a liquid, transparent and diversified small company portfolio with one of the lowest management fees among both active and passive strategies in the market."

MVS tracks an innovative index which has outperformed with reduced volatility relative to the S&P/ASX Small Ordinaries Accumulation Index over the last five years. The Market Vectors Australia Small-Cap Dividend Payers Index was designed by Market Vectors Index Solutions (MVIS), the Van Eck Global index business which specialises in creating bespoke investable indices for ETFs. The index exclusively selects dividend paying companies in the asset class and seeks to reduce risk by focusing on only the most liquid stocks.

Neiron continued: "We are delighted to announce the launch of the seventh Market Vectors ETF listed on the ASX in just over 18 months, demonstrating our growth as a company and commitment to the Australian market."

Fund	ASX code	Features	Management Cost
Market Vectors Small Cap Dividend Payers ETF	MVS	<ul style="list-style-type: none"> • The first small cap ETF based on a smart beta index on ASX • Aims to provide investment returns that replicate the performance of the Market Vectors Australia Small-Cap Dividend Payers Index (before management costs) • The Index includes the most liquid small cap ASX listed companies which did not omit their latest dividend payment and generate at least 50% of their revenues in Australia • Individual Index components are determined using a stringent rules based methodology based on liquidity • MVS' minimum no. of holdings is 25; maximum weighting of an individual stock is 8% • All the benefits of ETFs including: <ul style="list-style-type: none"> ○ Simple trading on the ASX ○ Liquid ○ Transparent daily holdings ○ Cost effectiveness • Top 5 companies by weighting (at 23/3/15): Magellan Financial Group (3.48%); IOOF (3.34%); Perpetual (3.05%); Qube (2.98%) and Orora (2.96%) 	0.49% p.a.

ENDS

General information only

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About Van Eck Global

Market Vectors ETFs are sponsored by Van Eck Global. Founded in 1955, Van Eck Global was among the first US money managers helping investors to achieve greater diversification through global investing. Today, the firm continues this tradition by offering innovative, actively managed investment choices in hard assets, emerging markets, precious metals including gold, and other alternative asset classes. Van Eck Global is headquartered in New York and has offices in Australia, China, Germany, Spain and Switzerland and as of 31 March 2015 managed approximately US\$30.5 billion in investor assets.

About Market Vectors ETFs

Market Vectors exchange traded products have been offered since 2006 and span many asset classes, including equities, fixed income (municipal and international bonds) and currency markets. As of 31 March 2015 the Market Vectors family totalled US\$22.4 billion in assets under management, making it one of the largest ETF families in the US and worldwide. Market Vectors Australia is a wholly owned subsidiary of Van Eck Global.

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Further information about Market Vectors ETFs listed on the ASX is available at marketvectors.com.au.

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