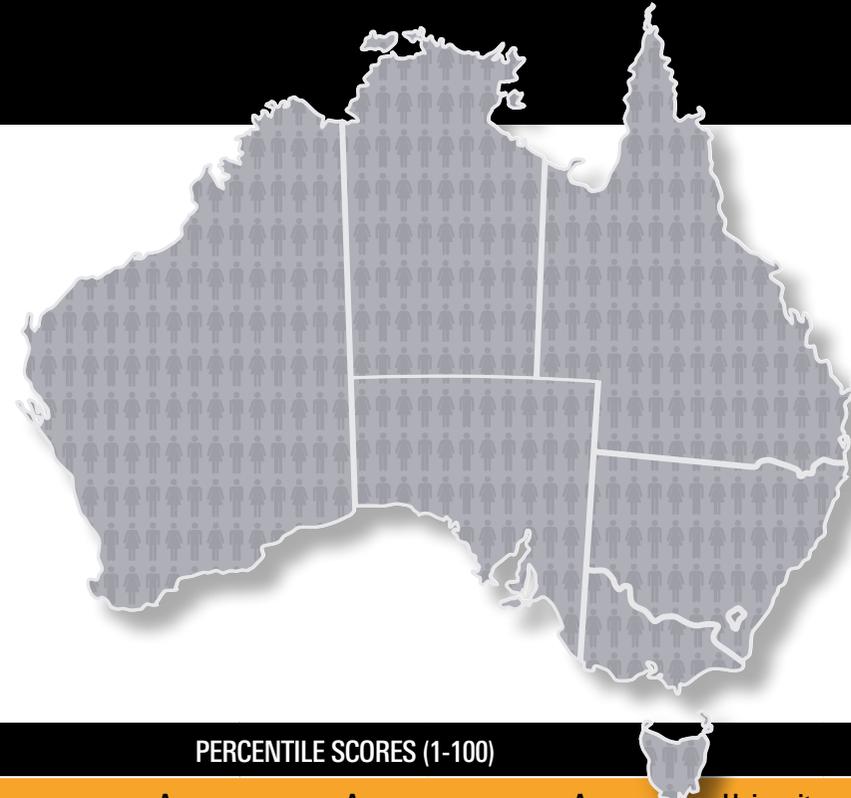


# A LAND OF OPPORTUNITY

LOW FINANCIAL PLANNER DENSITY TO POPULATION MEANS THAT AUSTRALIA IS A VIBRANT MARKET FOR PROFESSIONAL PLANNERS. AND NOW, THROUGH ANALYSIS OF KEY DATA, THE REGIONS WITH THE MOST POTENTIAL HAVE BEEN REVEALED.

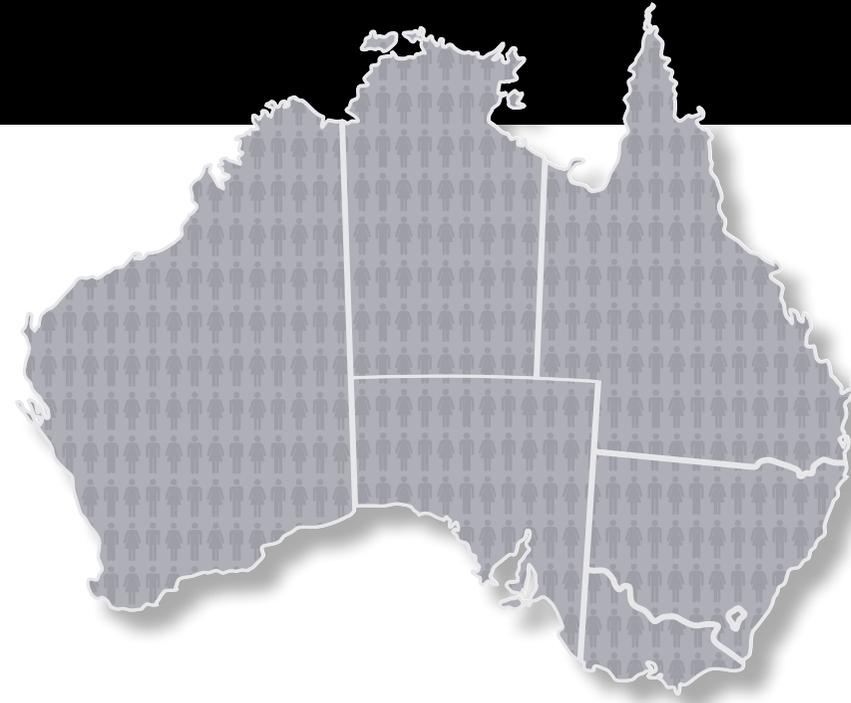
8.01  
MANDURAH,  
WA



# Top 10

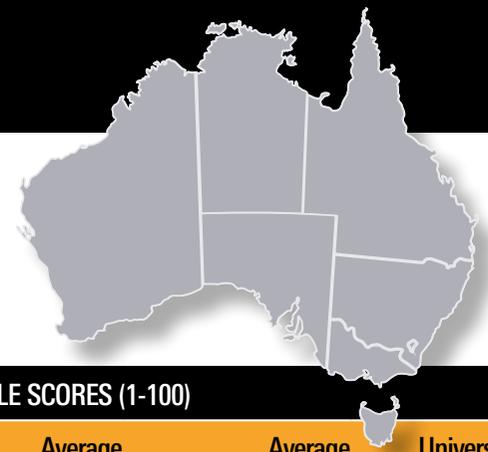
		FINAL SCORE	PERCENTILE SCORES (1-100)						
Area	State	Index score (1-10)	Population per rep	Aged 55 and over	Average investment income	Average wage income	Average business income	University educated	Population growth

2.51  
TOOWOOMBA,  
QLD



# Bottom 10

		FINAL SCORE	PERCENTILE SCORES (1-100)						
Area	State	Index score (1-10)	Population per rep	Aged 55 and over	Average investment income	Average wage income	Average business income	University educated	Population growth



# Top 3 per state

Area	State	FINAL SCORE	PERCENTILE SCORES (1-100)						
		Index score (1-10)	Population per rep	Aged 55 and over	Average investment income	Average wage income	Average business income	Average University educated	Population growth