

PROBONO FINANCIAL ADVICE NETWORK (PFAN)

Purpose, Values, Mission and Vision



Our Purpose

- We fundamentally believe in the value of financial advice and its ability to positively change people's lives.
- We wish to ensure the Australian community has access to quality financial advice and related services at no cost in times of financial hardship, specifically personal health crisis; for as long as it takes for the advice to take its course.
- We aim to enhance the reputation and standing of financial advisers with the Australian community in order to be recognised and regarded as a trusted profession.
- We will ensure that all pro-bono advice will be given in line with best practice and licensee requirements.

Our Values

We will demonstrate:

- generosity of spirit
- ethical behaviour
- professional conduct
- accountability for our actions
- commitment to the cause
- best practice in all that we do

And this will earn the trust, respect and support of the community.

Our Mission

To connect financial advisers willing to provide pro-bono advice to Australians in times of financial hardship, specifically personal health crisis, with the support of certain charitable/support organisations; with the aim of improving their understanding, peace of mind and certainty in their financial position.

Our Vision

To demonstrate the financial advice profession's commitment to the greater good of society and in doing so to have positively impacted the lives of those in need.

The Pro-bono Financial Advice Network's mission is:

To connect financial advisers willing to provide pro-bono advice to Australians in times of financial hardship, specifically health crisis, with the support of certain charitable/support organizations; with the aim of improving their understanding, peace of mind and certainty in their financial position.