

Table 1: The financial priorities of Australians (% rating as very or quite important)

	Gen Y	Gen X	Baby boomers	All ages 18-69
Building up savings	98%	95%	95%	96%
Spending on leisure	80%	78%	83%	81%
Saving for a holiday	80%	76%	78%	78%
Saving for retirement	61%	84%	84%	76%
Life insurance for financial protection	64%	64%	46%	58%
Acquiring new technology	51%	39%	41%	44%
Buying a car	50%	38%	42%	44%
Buying a new home	69%	47%	22%	46%
Getting a job	66%	41%	25%	44%
Paying for care of dependents	43%	53%	33%	42%
Saving for kids education	45%	56%	16%	39%
Paying for training and reskilling (self)	65%	38%	20%	41%
Buying an investment property	43%	38%	31%	37%

Notes to editors

1. This survey was undertaken online by Galaxy Research with 1,266 Australians, from the ages of 18–69 years. Age, gender and region quotas were applied to the same and the dataset was weighted to national proportions.